

MARSEILLE BLUE BOOTCAMP

11 & 12th March 2019

CCI Marseille Provence - Palais de la Bourse – 9, la Canebière - Marseille



Program

Speakers: Alexandra Rigo / CCIMP, Nadia Trainar / Thecamp, Valère Escudie / See'Up

Monday 11th March – Day 1 9h / 18h30	
9h	Registration of participants
9h30	Welcome Presentation of Blue Bootcamp Program & the 4helix+ team Presentation of the matchmaking wall
10h	Pitch session: applicant's projects PME/start'up
11h	Break
11h15	Presentation of inspiring european projects by European KPs
12h	Workshop #1 : Do you speak innovation ? Ice breaker / Quizz innovation
12h45	Lunch
14h	Presentation of one innovative local project: Smart Port
14h30	Pitch session: experts / KPS
15h30	Break
16h	Workshop #2 : cross-fertilisation "challenge your project"
18h	Matchmaking projects vs experts (session 1)
18h30	Closure
20h30	Social diner on the Marseille's port

Tuesday 12th March – Day 2 9h / 17h30	
9h	Welcome and Matchmaking projects vs experts (session 2)
9h30 12h30	Workshop: definition of special needs for your project and preparation of the application (working in pairs)
11h	Break
12h30	Participants debriefing
13h00	Lunch
14h30	Visit of innovative and inspiring installations of the Port of Marseille <i>(Optional: upon confirmation of your registration please)</i>

How to come?

Chamber of Commerce of Marseille Provence
Palais de la Bourse – 9, la Canebière Marseille

- ➔ Bus
- ➔ Metro
- ➔ Train

