



MAKE PROVENCE YOUR COMPANY'S GREATEST ASSET

A region known the world over for its quality of life also offers an ideal location for doing business and creating value with access to first-class skills, resources and opportunities.



THE PROVENCE
partnership
BY PROVENCE PROMOTION

ARE YOU

● **Growth?** Plug your business into our network and take the fast track to increasing market share.

● **Innovation?** Save on years of R&D investment by leveraging the expertise of world-class competitive business and industry clusters.

● **Performance?** Provide your employees with a healthy and stimulating environment to grow in.

● **Development?** Manage your EMEA operations from a reliable location.



THEN, YOUR BUSINESS IS

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● **Efficiency?** Start or pursue your venture in a place where you'll find everything you need to succeed.



● **Leadership?** Draw from a large pool of valuable top-level human resources, available to meet all your needs.



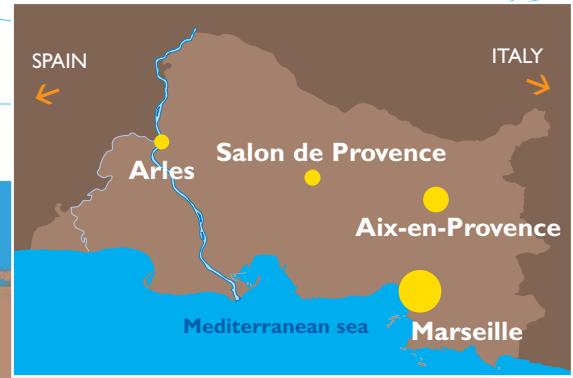
● **Environment?** Join our efforts in pioneering an economy based on sustainable development.



● **Synergies?** Benefit from customized support for the financial, property and HR-related aspects of your venture.

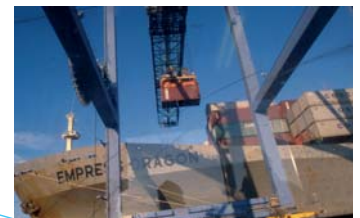
READY FOR PROVENANCE

Strategically located at the heart of a Mediterranean crossroads



Located at the crossroads of North-South and East-West trade routes, the Bouches-du-Rhône *département* (French administrative constituency) offers businesses a unique strategic location and gateway to the Mediterranean. A comprehensive transportation infrastructure provides access to the region with international passenger and freight airports, the Mediterranean's leading port in Marseille-Fos, two high-speed train (TGV) stations linking Aix-en-Provence and Marseille to Paris in just 3 hours, a river port in Arles and major roads and motorways. High-speed Internet coverage is also a top priority for the region. The MedCable network connecting Marseille to Annaba and Algiers as well as the international SEA-ME-WE 4 cable system connecting the region to a 14-country network that reaches as far as Singapore make the city a worldwide communications hub.

Partnering with global markets



PROVENCE FACTS AND FIGURES

- Leading microelectronics hub in France and Southern Europe
- World's leading manufacturer of helicopters
- Leading département for food & farming industry in the South of France
- Leading French département for air-sea-rail-river-road multimodal transit
- More than 130 call centers
- 10% of France's chemical output
- 25% of France's steel-rolling facilities
- 30% of France's oil refinery facilities
- World's leading training program for 3D animation at the SUPINFOCOM School
- 680 foreign-investment companies
- 9.9 million visitors every year

HIGH-PROFILE INTERNATIONAL INITIATIVES

→ ITER

- **A worldwide research nuclear fusion facility, based in Cadarache, near Aix-en-Provence** with a 10-year construction phase and 20-year research phase.
 - 180-hectare (450-acre) site
 - €4.7 billion to be invested over the 10-year construction phase
 - €4.8 billion to be invested over the 20-year research phase
 - €1.8 billion return on investment for France (during construction phase)
 - 1,000 researchers and engineers
 - 3,000 indirect jobs created during construction phase (including 1,400 in the region)
 - An international school

→ EUROMEDITERRANEE

- **Urban development scheme with a European perspective.** Largest urban renewal project in France, based in Marseille.
 - 35,000 jobs
 - 1 million sq. meters (11 million sq. feet) of office space
 - 16,000 new housing units
 - 6,000 restored and renovated homes
 - 400,000 sq. meters (4 million sq. feet) of commercial businesses and public facilities
 - €7 billion public and private investment

→ THE MARSEILLE-FOS PORT

- **Major development on the horizon**
 - €4.7 billion public and private investment
 - Fos2XL, Fos3XL and Fos 4 XL, new container terminals
 - Fos-Distriport : 100-hectare (250-acre) extension of logistics zone
 - 2 new terminals for gas carriers



Research & development: focus on innovation

The Bouches-du-Rhône is a hotbed of innovation. It is the second-ranked *département* in France for core research and is home to 9 government-accredited business & industry clusters, including two global clusters – SCS (Secure Communicating Solutions) and Mer (“Sea”). Ten thousand researchers work in 850 publically-funded laboratories. Research on sustainable development is also supported by an international cluster.

A skilled young workforce



Provence boasts 3 universities and a number of higher education engineering schools (the *Centre Microelectronique de Provence*

Georges Charpak, the *Ecole Centrale de Marseille*) and business schools such as *Euromed Management*. The region is home to nearly 80,000 students enrolled in first-class educational programs which are adapted to the requirements of today's businesses.



Non-binding illustration of future Marseille skyline

The Provence Partnership : a partner you can trust

The Provence Partnership is a unique partner program which supports you in successfully setting up your business in Provence and helps you fully benefit from the region's numerous advantages...

- First-rate infrastructures, network and setup.
- Solid technological and industrial networks.
- First-class workforce and skills, research centers and higher-education institutions.

Few regions can offer the superior conditions for business that Provence offers... where an ideal quality of life meets ideal standards for business.

Outstanding conditions for growing, pursuing or creating a new business venture

If you are looking to grow, invest in or create a new business, The Provence Partnership offers different services depending on your needs.

- **Invest in Provence**, for developing ventures.
- **Start in Provence**, for new ventures in innovative fields of activity.
- **Go Between**, for investors looking to purchase or become partners with a company in Provence.
- For French natives living abroad, the special program called **Home Sweet Home** has been acknowledged as the reference in France for promoting regional investment by French expatriates.



On hand tools and resources for all industries

The Provence Partnership works to promote investment in all fields and industries, providing the appropriate support and guidance each project needs. ICT, Logistics, Life Sciences, Energy Technologies, Aeronautics, Chemistry, Food and Farming, Design and Fashion, and more...



Provence Promotion – support for you business

Provence Promotion is an initiative of the Bouches-du-Rhône Conseil Général and the Marseille-Provence Chamber of Commerce. Provence Promotion is an economic development agency that draws together all the main institutional and economic players in the Bouches-du-Rhône. It provides free and confidential support to companies and individuals who seek to invest in the area.

Pre-setup support

General information and statistics on the Bouches-du-Rhône economy and region; information on current legislation and regulations, etc.

Support for funding

Support in assembling and finalizing funding applications and fundraising initiatives

Support for recruitment

Assistance in staff recruitment and other HR issues

Support in setting up office

Assistance for finding business premises or development land

Relocation support

Assistance for your employees as they move into a new environment

Harnessing the strengths of Provence to help you succeed

A strong institutional partner: the Conseil général des Bouches-du-Rhône



Jean-Noël Guérini
President
of Provence Promotion
Senator
of the Bouches-du-Rhône
Department
President
of the Bouches-du-Rhône
General Council

Contributing to building a regional economy that attracts new business investment is one of the key priorities set by the Bouches-du-Rhône Conseil Général. The Conseil Général promotes the region's economy by continuing to support existing assets and by investing in public amenities and infrastructure facilities, with a particular focus on transportation and multi-modal transit infrastructures. Their mission is to strengthen the region's international, European and Mediterranean perspectives as well as its competitive advantages. In partnering with the Marseille-Provence Chamber of Commerce and Industry, the Conseil Général provides tangible support for economic development and a tool for ensuring long-term job creation. Through its support for businesses moving into the area, Provence Promotion's work is consistent with the ambitions of the Conseil Général to support the Bouches-du-Rhône economy and community.

A key player for the regional economy: the Marseille Provence Chamber of Commerce and Industry



Jacques Pfister
Vice-President
of Provence Promotion
President
of the Chamber
of Commerce
and Industry Marseille
Provence

As the local resource center for businesses, the Marseille Provence CCI is committed to the development of regional business. The CCI works directly with businesses to develop networks with access to all economic players, to offer services and training that is adapted to the needs of businesses, and from a wider perspective, to improve the development of infrastructures for transportation and logistics.

In an effort to reaffirm and continuously improve Marseille's position among the Top 20 European cities, the Marseille Provence CCI focuses on a set of predefined objectives which include the development of businesses and corporate headquarters.

To meet this objective, the CCI and the Bouches-du-Rhône Conseil Général support the work of Provence Promotion, responsible for promoting the region's greatest economic assets, identifying new projects, supplying new investors in the region with essential services and supporting their development in the Marseille Provence region.

Join our wide network of satisfied partners in Provence!

ALCAN - AON - ARCELOR-MITTAL - ARKEMA - ATMEL - AUTOGRILL
AVENIR TELECOM - BMW - CEA - CMA-CGM - COCA-COLA - COMEX
COMPASS - DAHER - DARTY - DASSAULT SYSTEMS - DECATHLON
DEUTSCHE POST - EUROCOPTER - EXPEDIA - EXPERIAN GROUP
GEMALTO - HARIBO - HEINEKEN - ICI - IKEA IMMUNOTECH - INEOS
INNATE PHARMA - INSIDE CONTACTLESS INTERNATIONAL PAPER
IPSOGEN - ITER-JWS - JUWI - KATOEN NATIE KINGFISHER GROUP - KRUPP
LAFARGE CEMENTS - LAPHAL - LYONDELL MAISONS DU MONDE - MAN
MATMUT - MERCK - MONSTER WORLDWIDE - MOTEURS BAUDOUIN
MIYOWA - NEUF CEGETEL OFFICE DEPOT - ONET - ORANGINA
SCHWEPPE - PERNOD-RICARD - PHARMAXON - PSION - RUE DU
COMMERCE - RYANAIR - SAINT LOUIS SUCRE - SARTORIUS - STEDIM
BIOTECH - SCHENKER-JOYAU - SHELL - SIEMENS - SOCIÉTÉ MARSEILLAISE
DE CRÉDIT - STMICROELECTRONICS - STÉRIA - SUPERSONIC IMAGINE
TELECOM ITALIA - TOTAL - UNILEVER - VIVENDI MULTIMEDIA
ENTERTAINMENT - WATCH DATA - ETC...

JOIN THE PROVENCE PARTNERSHIP!



Marseille Provence has been designated a European Capital of Culture for the year 2013. The program will provide exceptional development and growth opportunities in the region.

PROVENCE PROMOTION

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